



Indian Olympic Association

Date: September 10, 2015

SPONSORSHIP

Indian Olympic Association is inviting proposal for Sponsorship for IOA and Indian contingent of 2016 Rio Olympic Games upto 31st December, 2018.

The terms & conditions to the request proposal is attached herewith.

Proposals may be submitted in sealed envelope on or before 25th September, 2015 at 5.00 p.m. addressed to -

The Secretary General
Indian Olympic Association
B-29, Qutub Institutional Area
New Delhi 110016
India
Tel: 011 2685 2480 - 84

Sd/-
Secretary General
Indian Olympic Association

Published on IOA website on September 10, 2015

Request for Proposal for Sponsorship & Terms & Conditions

Indian Olympic Association, an apex body of sports in India registered with Registrar of Societies under societies registration act 1860 in 1965 an active member of International Olympic Committee, Olympic Council of Asia & Commonwealth Games Federation, having its office at B-29, Qutab Institutional Area, New Delhi -110016 and having 80G of the Income Tax Act with 100% tax exemptions.

The Indian Olympic Association is a non-governmental not-for-profit organization, of unlimited duration, which exercises its jurisdiction over the whole territory of India.

The Indian Olympic Association, being part of the Olympic movement, undertake to respect Provisions of the Olympic Charter, the Olympic movement, the World Anti-Doping Code and to abide by the decisions of the International Olympic Committee.

Indian Olympic Association has sole right to send the Indian sports team for participation in Olympic summer & winter Games, Olympic Youth Summer & Winter Games, Asian Games & Asian Winter Games, Asian Youth Games, Asian regional / continental Games, Commonwealth Games & Youth Games and South Asian Games. Besides this the National Games are the property of Indian Olympic Association.

2. Submission Guidelines & Requirements

The following submission guidelines & requirements apply to this Request for Proposal:

- a. First and foremost, only qualified individuals or firms with prior experience on projects such as this should submit proposals in response to this Request for Proposal.
- b. Bidders intent on submitting a proposal should so notify the representative identified on the cover page no later than **15 days of publish of this on Website.**
- c. Bidders must list at least 5 projects that are substantially similar to this project as part of their response, including references for each. Examples of work should be provided as well.

- d. A technical proposal must be provided. This technical proposal must provide an overview of the proposed solution as well as resumes of all key personnel performing the work. In addition, the technical proposal should provide a proposed schedule and milestones, as applicable.
- e. A price proposal must be provided. This price proposal should indicate the overall fixed price for the project as well as the aggregate revenues that the bidder is willing to commit / guarantee.
- f. Proposals must be signed by a representative that is authorized to commit bidder's company.
- g. If you have a standard set of terms and conditions, please submit them with your proposal. All terms and conditions will be subject to negotiation.
 - i Proposals must be received prior to 25th September, 2015 to be considered.
 - iii IOA anticipates selecting at least two individuals or firms to have more in-depth discussions with, and will make an award to one of these "down-selected" individuals or firms.

3. Project Description

Indian Olympic Association is willing to make a request for Proposal of Sponsorship for any interested firms to come forward to sponsor the product & services of the Indian Olympic Association which are as follows:

- a. To sponsor Indian Contingent for the above said Games for the period of 2 years or event / games wise.
- b. To sponsor IOA's meetings, press conferences, event organized in India by the IOA.

5. RFP & Project Timelines

The Request for Proposal timeline is as follows:

Request for Proposal Issuance	10 th September 2015
Selection of Top Bidders / Notification to Unsuccessful Bidders	After 25 th September, 2015
Start of Negotiation	After 25 th September, 2015
Contract Award / Notification to Unsuccessful Bidders	After 25 th September, 2015

6. Evaluation Factors

IOA will rate proposals based on the following factors, with cost and committed revenue to IOA being the most important factors:

- 1.Responsiveness to the requirements set forth in this Request for Proposal
- 2.Relevant past performance/experience
- 3.Samples of work
- 4.Cost, including an assessment of total cost of ownership
- 5.Technical expertise/experience of bidder and bidder's staff

IOA reserves the right to award to the bidder that presents the best value to IOA as determined solely by IOA in its absolute discretion.