



Request for Proposal

Hospitality Lounge- India House

At the Olympic Games Paris 2024

Date: 06/07/2022

Deadline for Responses to this RFP

12/07/2022



On behalf of the Indian Olympic Association, IOS Sports & Entertainment announces release of Request for proposal, inviting large corporate houses/government institutions to bid for setting up an *Exclusive* India Hospitality Lounge, a one of its kind experience at Paris Olympics 2024, pre and post the Olympics. Exact dates will be communicated in early 2024. IOA invites quotes from reputed entities and large corporate houses to represent the nation by setting up an exclusive space at the Olympic Games 2024, through a tender process. The detailed terms and conditions governing the tender process including eligibility requirements, process for submissions of quotes, rights and obligations, etc. are contained in the 'Request for Proposal' ("RFP") which will be made available on receipt of payment of a non-refundable fee of INR 10,000 (Indian Rupees Ten Thousand Only) plus any applicable Goods and Services Tax, to the below bank account.

Infinity Optimal Solutions Pvt. Ltd.

Bank Name :- HDFC BANK.

Account No :- 05032320002674.

IFSC Code :- HDFC0000503.

The RFP will be available for purchase till 12th July 2022. Interested parties are requested to email the details of payment made for the purchase of the RFP to ioa@olympic.ind.in & monjit@iosindia.com. It is clarified that the RFP documents shall be shared only upon the confirmation of payment of the non-refundable RFP fee. Any interested party wishing to submit a bid is required to purchase the RFP. However,



only those satisfying the eligibility criteria set out in the RFP and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely purchasing the RFP does not entitle any person to bid. IOA reserves the right to cancel or amend the bidding process at any stage in any manner without providing any reason.

Terms & Conditions:

Indian Olympic Association (IOA), an apex body of sports in India registered with Registrar of Societies under societies registration act 1860 in 1965 an active member of International Olympic Committee, Olympic Council of Asia, Commonwealth Games Federation & South Asian Olympic Council, having its office at B-29, Qutub Institutional Area, New Delhi 110016 and having 80G of the Income Tax Act with 100% tax exemption. The IOA is a non-governmental not-for-profit organization of unlimited duration, which exercise its jurisdiction over the whole territory of India. The IOA being part of the Olympic movement, undertake to respect provisions of the Olympic Charter, the Olympic Movement, the World Anti-Doping Code and to abide by the decisions of the International Olympic Committee.

The IOA has sole right to send the Indian sports teams for participation in Olympic Summer & Winter Games, Olympic Youth Summer & Winter Games, Asian Games, Asian Winter Games, Asian Youth Games, Asian Indoor & Martial Games, Commonwealth Games, Commonwealth Youth Games and South Asian Games. Besides these, the National Games is also the property of the IOA.



Opportunity in Hand:

The opportunity is for a brand to represent India at a Global Level at one of the largest sporting events in the world. The corporation will get the right to create a one of its kind experience by setting up an Indian Hospitality Lounge at Paris Olympics 2024.

The Rio 2016 Olympics saw over 500,000 people descend in Rio during the Olympics, meanwhile over 60,000 people attended the opening ceremony itself. The past two Olympics have reached a global broadcast audience of over 3 billion people, showing a promising footfall and viewership for the upcoming Paris 2024 Olympic Games.

Located in the hub of the city of Paris, the India House will be open through invitations only, and the unique way to experience the Games is totally worth the privilege. The interiors would show off curated rooms which allow visitors to take a bite of the brand's history, legacy as well as the brand affiliation with the Indian Olympics Association.

The space provided for the same is around 2000-2500 sq. yds., welcoming customers, guests and ambassadors in the course of a series of themed evenings. The house can host Indian athletes, their families and other select delegates, giving a feeling of home away from home. This also means that guests will be able to step foot into uniquely themed rooms dedicated to the corporates/government institutions heritage, values, innovation, history, & latest developments.



Submission Guidelines & Requirements:

The following submission guidelines and requirements apply for submitting the proposal: -

- a. First and foremost, only large corporate houses and government institutions with prior experience on large projects should submit proposals.
- b. The minimum turnover for the company should be at least INR 10,000 Crore (Ten Thousand Crore Indian Rupees) per annum in the last 3 years.
- c. The minimum bid for this project would begin at INR 15 Cr. (Fifteen Crore Indian Rupees).
- d. The cost of production, running the house, rentals and any other expenses will be borne by the bidder directly.
- e. Bidders must list at least 5 large projects they have participated in similar to this project as part of their response, including references for each. Examples of work should be provided as well.
- f. A technical proposal must be provided with overview of the proposed solution as to how the setup of the House would look. Provide 3-D renders.



- g. A price proposal must be provided. This price proposal should indicate the overall fixed price for the project as well as the aggregate revenues that the bidder is willing to commit / guarantee.
- h. Proposals must be signed by a representative that is authorized to commit bidder's company.
- i. If the bidder has a standard set of terms and conditions, please submit them with the proposal.
- j. The highest bidder who can comply with all requirements will get the opportunity to set up their brand house at the Olympic Games.

All terms and conditions will be subject to negotiations.

- Proposals must be received by 5 pm on or before 12th July, 2022 to be considered.

Evaluation and finalization of the proposals – IOA is having sole discretion to evaluate the proposals and deciding / finalizing / selecting the bidder.



Tenure:

Appointment of selected brand to set up the house will be pre and post the Olympics. Exact dates will be communicated in early 2024.

Time Line to submit the proposal – Proposal may be submitted in a sealed envelope by 5 pm on or before 12th July, 2022, addressed to;

*The Secretary General,
Indian Olympic Association
B-29, Qutub Institutional Area
New Delhi- 110016*

*Chief Executive Officer
IOS Sports & Entertainment
406, DLF Courtyard,
Saket District Centre, New
Delhi 110017*