



Ministry of Youth Affairs and Sports
Government of India

Asian Games Hangzhou 2022

Opening Ceremony Ensembles

Design Developments by National Institute of Fashion Technology,
New Delhi

Asian Games Hangzhou 2022



Presentation by
National Institute of Fashion Technology
New Delhi

DESIGN PHILOSOPHY

Atmanirbhar Bharat:

Diversity, Heritage & Design Leadership

- Every contingent represents its culture during a ceremony
- India is diverse and inspiring in its cultural heritage, in the form of art, architecture, textiles and processes
- The design team has employed various themes which focus on handcrafted textiles from various regions, bringing them to a global platform
- Tradition meets thought leadership in a contemporary interpretation of the essence of India as a costume
- Exquisite quality and fit through use of technology and craftsmanship
- Mindful use of precious material, with efficient waste management, diverted to the social sector





Sanganer Block Prints

- Floral patterns
- Use of natural color palette
- Handcrafted
- Block printed

Custom-made print developed by NIFT Team:

The print for the jacket and blouse is inspired by the rich craft of Sanganeri Block printing. Bel (creeper) print has been developed keeping the floral theme in mind. The colours used are very vibrant on a light-coloured background bringing harmony in the overall look.



Highlights of the approved design- Sustainability

- Use of rPET fabric for menswear jackets. thus which is 100% recycled polyester obtained by melting down plastics like wasted PET bottles and converting them to polyester fibres. The production of recycled polyester uses fewer resources than new fibres and generates fewer carbon emissions
- Use of buttons made out of coconut shells



Womenswear

Printed 100% Polyester Satin blouse with contrast details and coconut shell buttons
Yellow-gold Silk saree with turquoise border



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Womenswear

Back view



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Menswear

Yellow-gold silk dupione Kurta with contrast details

Sleeveless 100% recycled polyester jacket with print, contrast details and coconut shell buttons

Dark teal formal trousers with adjustable elastic detail for comfortable fit



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Menswear

Back and side view



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Womenswear with Menswear



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Ceremonial wear uniform fabric details for Asian Games 2022

Garment category	Description	Fabric composition	GSM (approx.)	Approximate fabric requirement for 1 piece of garment (requirement to change in bulk production)
Menswear				
Jacket	Woven twill weave (printed)	100% Recycled Polyester	220-250	1 meters - 60" width 1.80 meters - 44" width Contrast detailing- 25 cms
	Lining	Polyester taffeta	80-100	1 meters- 60" width
Kurta	Woven	Silk Dupione	150-180	2 meters- 60" width 3.25 meters- 44" width Contrast detailing- 35 cms
Trousers	Woven suiting material	Polyester viscose (80/20)	200-230	1.20 meters- 60" width
Womenswear				
Blouse	Woven satin weave (printed)	100% Polyester	170-190	1.25" meters- 44" width Contrast detailing- 25 cms
Lining	Woven (plain weave)	Cotton	70-100	1.25" meters- 44" width
Saree	Woven	Silk Dupione	100-120	5.5 meters
Petticoat	Woven (plain weave)	Cotton	120-150	2.25 meters- 44" width



NIFT Team

Ms. Manisha Kinnu IRS, Director Delhi Campus

Faculty Team:

Dr. Upinder Kaur

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Student Team:

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THANK YOU



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