



WITHOUT PREJUDICE

Email/ RPAD

15.12.2025

Softball Association of India

Through President/ Secretary General/ CEO

26/1, Sikh Mohalla,
New District Court,
Indore - 452007

Subject: Legal notice against misrepresentation as an affiliated and/or recognized body of the Indian Olympic Association.

Dear Ma'am/ Sir,

We, the Indian Olympic Association (hereinafter referred to as "**IOA**", which term shall hereinafter refer to and include its predecessors, subsidiaries, affiliates, licensees et al), having our registered office at B-29, Qutub Institutional Area, New Delhi- 110016, serve upon you this 'cease and desist' notice as follows:

1. The IOA is the apex governing body of sports in India since 1927, registered under the Societies Registration Act, 1860. The IOA acts as the National Olympic Committee for Olympic sports in India and as such being part of the Olympic movement, is bound to respect and abide by the provisions of the Olympic Charter, and the decisions of the International Olympic Committee (hereinafter referred to as the "**IOC**") as also enforce all rules and regulations of the IOC within its jurisdiction. The IOA is also recognized as the apex authority for all Olympic related matters in India, by the Government of India through the Ministry of Youth Affairs and Sports.
2. As you may be aware, in terms of the Olympic Charter, the IOA must have as its members, amongst others, all such National Sports Federations a) whose sport is included in the Summer and Winter Olympic Games, and b) which are affiliated

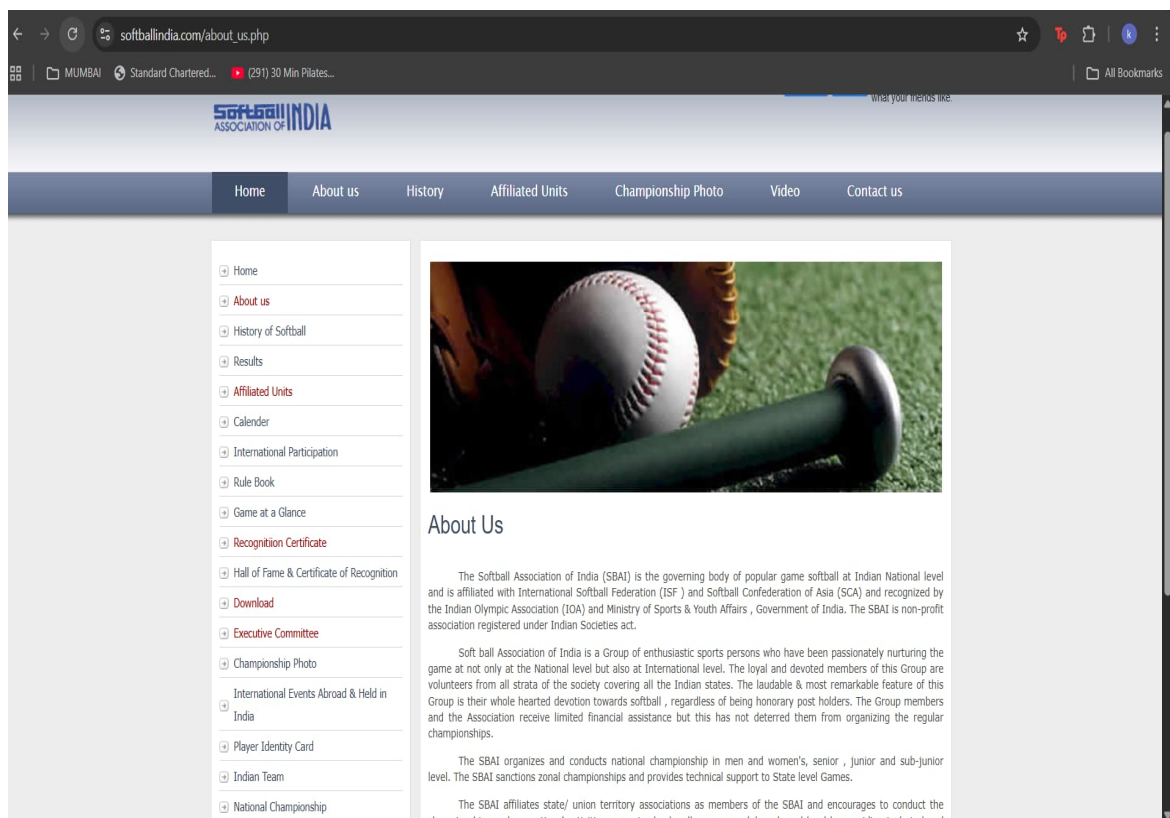
INDIAN OLYMPIC ASSOCIATION

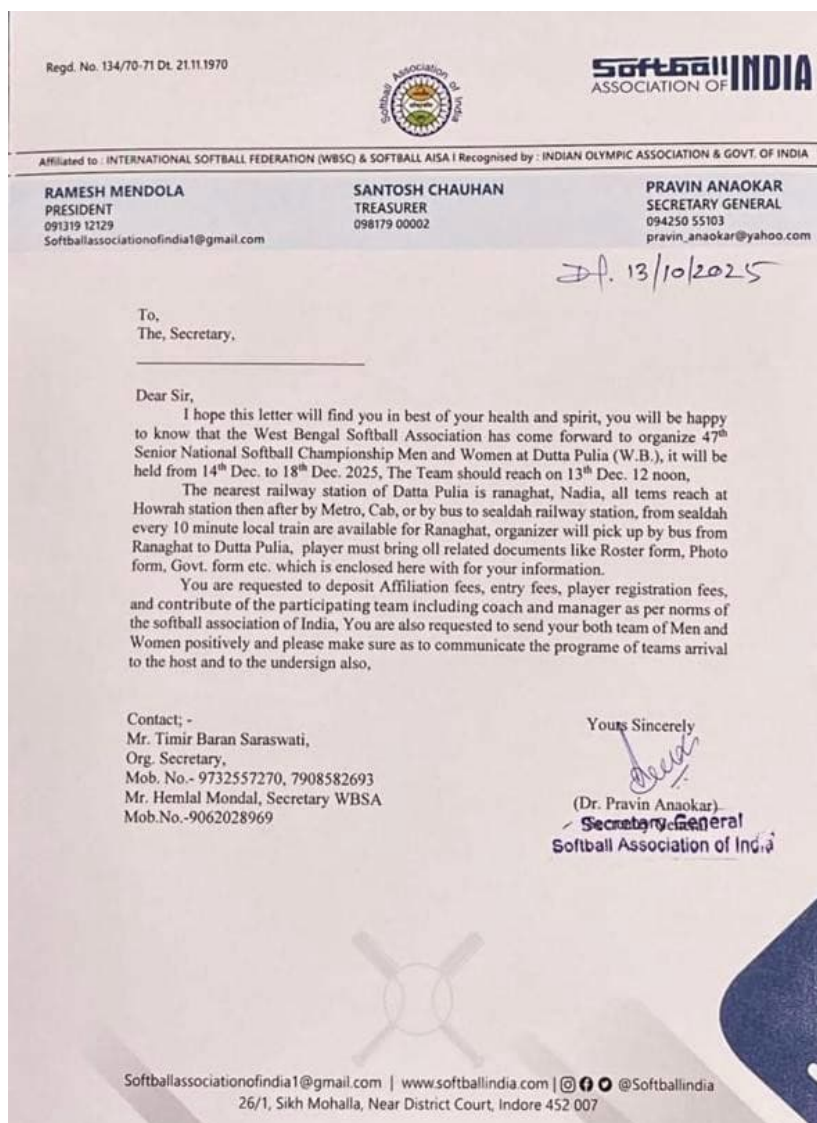
Olympic Bhawan, B-29, Qutab Institutional Area, New Delhi -110016, INDIA

T: +91 11 2685 2481, 83 | E: ioa@olympic.ind.in | W: www.olympic.ind.in

to the International Federation of the sport recognized by the IOC. While you may have the qualifications mentioned hereinabove, it is pertinent to note that **you are not a member of the IOA.**

3. The softball Association of India (the “SBAI”) has not been granted any sort of recognition and/or affiliation by the IOA in well-over a minimum of forty (40) years. The same is also evident from your own website [www.softballindia.com] where no recognition or affiliation certificate from the IOA has been published by you. Thus, it is safe to say that despite clear and unambiguous knowledge of non-membership/ recognition/ affiliation, SBAI continues to mislead the general public as well as athletes and other stakeholders within the softball structures as to your affiliation with the IOA.
4. Certain instances of such misrepresentation have been brought to our attention as reproduced hereinbelow:







Instances of unauthorized association with the IOA

5. It is clear that the above instances of unauthorized associations are merely an attempt to ride on the goodwill and reputation of the Olympic movement and the IOA. All instances of unauthorized associations, whether or not mentioned in this notice, is to purely mislead the public into believing that the SBAI is in some way associated with the Olympic movement, the IOA and the IOC.
6. In addition to the aforesaid, any unauthorized use of the Olympic Properties, including but not limited to using the Olympic rings, the flame and the term "Olympic" by you, constitutes both infringement and passing off of the Intellectual Properties of the IOA and the IOC in view of the multiple valid and

subsisting registrations and/or applications that are proceeding towards registration under the Trade Marks Act, 1999, in various forms and manners and under various classes of goods and services. The said registrations and applications permit and/or authorizes solely the IOA and the IOC to use, hold, exploit, practice, profess and commercialize the Olympic Properties, including but not limited to the mark 'OLYMPIC'.

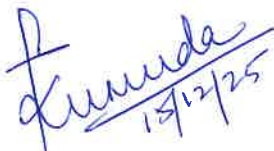
7. That as the only recognized National Olympic Committee, the IOA has, by virtue of affiliation and recognition from the IOC and IOC's registration of the trademarks, including but not limited to "Olympic", "Olympic Games" and "  ", gained an exclusive right to use the said marks and all other Olympic Properties and to obtain relief in respect of infringement of such registered and/or pending trademarks. Thus, the IOA has both the **proprietary** as well as **statutory rights** for the use of the Olympic Properties, in India. It is common knowledge that a registered, reputed and prior used mark should not be deprived of its exclusivity, by way of infringement, when a statute confers an exclusive right to the said marks.
8. It is clear that any and all unauthorized associations with the IOA and the Olympic Properties has and will continue to wrongly associate you with the IOA, the IOC and the Olympic movement and negatively impact the reputation and goodwill of the IOA, the IOC and the Olympic movement at large, thereby violating our legal and statutory rights.
9. In the light of the aforesaid, we call upon your good selves to:
 - (a) Provide a written undertaking confirming that the Softball Association of India is in no way associated with the IOA, the Olympic movement and/or the IOC and that it is not a member, an affiliated unit or recognized by the IOA
 - (b) Provide a written undertaking stating that they recognize the trademarks of the IOA and the IOC and thus, promise not to use, sell, promote or list the said marks in the future as a domain name, trading name or use the same in any other manner, including but not limited to as the name of a society, including one which might cause confusion in the minds of the consumers

in relation to the SBAI's association with the IOA, the IOC and/or the Olympic movement.

- (c) Immediately stop using the Olympic Properties, including but not limited to 'Olympic', 'Olympic Games' and ' , within **seventy-two (72) hours** of receipt of the present notice; and
 - (d) Immediately stop usage of any stationery and/or merchandise claiming recognition and/or membership and/or affiliation with the IOA.
10. Failure to comply with all the above stipulations within **seventy-two (72) hours** will constrain us to take further legal action, to protect our rights under law. We further reserve our right to seek compensation for damages, loss of repute and goodwill etc., incurred as a result of your unauthorized use of our trademarks as well as patent misrepresentation as detailed in this notice. This may include legal costs, reputational damage and any other losses suffered by us.
11. Please note that the instant legal notice is without prejudice to our rights and no statement contained herein should be construed as a waiver or otherwise prejudicing our rights. A copy of the instant notice is retained for necessary action.

Yours sincerely,

For Indian Olympic Association


18/12/25

Kumudavalli Seetharaman (Ms.)



Internal Legal Counsel

Indian Olympic Association